

LSU Department of Accounting Hosts Annual Fraud & Forensic Conference

October 6, 2014



L to R: Larry Crumbley, Sri Ramamoorti, Laura Wiley, Toby Groves, and Mark Anderson

BATON ROUGE – The LSU Department of Accounting hosted the 11th Annual Fraud & Forensic Accounting Conference on Monday, July 28 and Tuesday, July 29 at the Crowne Plaza Baton Rouge, located at 4728 Constitution Avenue. Two hundred sixty-eight professionals attended.

The two-day event allowed participants to earn up to 16 CPE hours and 14 CLE hours.

According to D. Larry Crumbley, KPMG Endowed Professor in the LSU Department of Accounting, 12 speakers covered a number of important topics relevant to the accounting and business profession. The behavioral and psychological sides of forensic accounting were covered by Toby Groves of Groves Research and Consulting and Sri Ramamoorti of Kennesaw State University. “Researcher and consultant Groves outlined the fascinating psychological sciences behind organizational behavior, and professor and author Ramamoorti spoke of the behavioral side of forensic accounting with his bad apple, bad bushel, and bad crop syndrome,” Crumbley said.

Shorter University Assistant Professor Tim Naddy discussed "Interviewing Mechanic: What Exactly is Underneath the Interviewee's Hood." Scott Hilsen, Director of Investigation at KPMG Forensics in Atlanta, gave the practitioners tips on how to tell if someone is lying.

Skip Westfall, managing director at Grant Thornton, spoke on how organizations can prepare for cyber-attacks, and Mark Anderson, CEO of AC Group, Inc. provided pointers on stopping healthcare fraud.

Other speakers include Jason MacMorrان, Director at Postlethwaite & Netterville, Donna Torres, Associate Vice Chancellor at LSU, Frank J. Panepinto, Chief Fraud Investigator at the Louisiana Office of Financial Institutions, Mark W. Shirley, managing partner with VSL Consulting, Ted A. Magee, Supervisory Special Agent with the IRS, and Brian Andrews, instructor in the LSU Department of Finance.

GPS Consulting, Postlethwaite & Netterville, and Horne LLP were this year's sponsors.

The Department of Accounting at LSU's E. J. Ourso College of Business strives for excellence in teaching, research and service to the accounting profession. With a mission of producing graduates at all levels who excel in their pursuits, the department offers undergraduate and graduate programs that prepare students for careers in various fields, including industry, auditing, finance, government and academia. For more information, visit www.business.lsu.edu/accounting, call 225-578-6202, or email accounting@lsu.edu.